

# bedfellows

fine linens, home accessories, gifts & bridal registry

## our story

Locally owned for 35 years, Bedfellows specialty shop opened for business in 1976. Two Tallahassee women showed their business sense and over time, grew a loyal and strong customer base.

In 2011, Gina Proctor purchased the business and moved it to the new larger location at 1495 Market Street in the district. Gina believed in the niche market that existed and despite the economy, knew that she could take what the original owners created and expand the business to the next level. A younger customer had not been the target audience but Gina had a vision to add new products, all while maintaining the superior quality and uniqueness the original owners started.

In 2013, Gina Proctor was named to the Atlanta-based Cinda b Design Advisory Board. (cindab.com)

The Bedfellows name has a fine reputation both in the marketplace and with vendors, so that made the transition off to a great start. The boutique is embracing new marketing avenues in social media with a new blog and the obvious Facebook, Twitter, Pinterest and soon an e-commerce website. By utilizing Twitter, Bedfellows hopes to attract the younger audience as well as the elusive male shopper.

Bedfellows is well known throughout Tallahassee and enjoys several *local celebrities* as loyal regular customers. Those include Ann Bowden, wife of famed Florida State University football coach Bobby Bowden, and Jane Marks wife of Mayor John Marks. The staff even received a visit from Governor & Mrs. Rick Scott.

Gina would say the store is most famous for its smell...

When you ask most people what they love about bedfellows, it is how it smells. Customers have said that they like to buy things because the "bags" smell so good!



Contact Information:

Gina Southerland Proctor, Owner

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Tallahassee, FL 32312

850-893-1713

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[www.BedfellowsTallahassee.wordpress.com](http://www.BedfellowsTallahassee.wordpress.com)

[www.Facebook.com/BedfellowsTallahassee](http://www.Facebook.com/BedfellowsTallahassee)

[www.Twitter.com/Bedfellows](http://www.Twitter.com/Bedfellows)

[www.Pinterest.com/bedfellows](http://www.Pinterest.com/bedfellows)



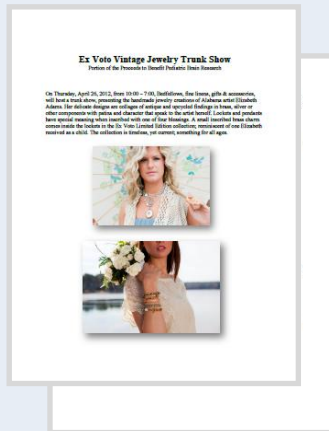
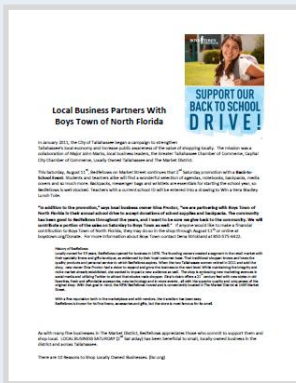
## THE CHAMBER AWARDS

2013 SOLE PROPRIETORSHIP  
OF THE YEAR FINALISTS

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# as featured in...



Tallahassee Democrat 04/10/2013

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## Finalists named for annual local Chamber Awards

**By Dave Hodges**  
Democrat business editor  
@TallyBiz on Twitter

The stage is set for the annual Chamber Awards

Sue Dick, president of the Greater Tallahassee Chamber of Commerce, in making the announcement Tuesday afternoon during a reception at the

bocor Compressors Inc. » Nonprofit/Association of the Year: 2-1-1 Big Bend Inc., Tallahassee Veterans Village and Tallahassee Little Theatre.

*“The Chamber Awards are an opportunity for our members to*

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## bridal registry



Bedfellows invites you to create the registry of your dreams. Our knowledgeable staff is ready to assist you in selecting from the finest linens, home accessories and gifts. We also love to offer affordable bridesmaid & groomsman gifts, along with wedding favors. Call ahead to set up an appointment so we can give you our undivided attention.



1495 Market St.  
Next to Nick's Toggery in The Market District  
Tallahassee, FL  
850-893-1713

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# bed linens



**Frette – think the ultimate in hospitality.** Frette is a leading provider of luxury linens to the finest hotels and homes worldwide. From the inception of the company in 1860, established by Jean Baptiste Edmond Frette, Alexandre Payre and Charles Chaboud, their presence has grown worldwide. Frette enters 153 years of unforgettable patterns, textures, fabrics and jacquards. They continue to maintain their trademark quality while showing style and comfort to the clientele.



**Matouk Luxury Linens –** In 1929, John Matouk founded a company whose mission was to give American homemakers ready access to the world's finest, most luxurious linens. Over the past seventy years, the Matouk name has become synonymous with the founder's uncompromising values: his insistence on the finest quality as well as his passion for luxury. As American lifestyles and tastes evolved, Matouk diversified into, first, bed linens and, later, linens and accessories for the bath. At the same time, they extended their lines to encompass contemporary as well as traditional styles.



**Peacock Alley –** Founded in 1973, by Mary Ella Gabler, Peacock Alley has a long tradition of making the bedroom a place that speaks comfort, peace and happiness with our luxury bedding products. Credited with establishing the luxury linen market in the United States, Gabler predicted the bedroom would become a multipurpose space for living, working, relaxing and sleeping.



**Pine Cone Hill –** Pine Cone Hill's fresh, fun home textiles have been making waves in the home design industry since 1994, when Annie started the business with an industrial sewing machine on her dining room table. From the very beginning, Annie's Pine Cone Hill creations have consistently wowed the home décor industry. Each month, her innovative designs and interiors are splashed liberally throughout the pages of top shelter magazines.



**Sferra –** in the world of luxury linens, Sferra is unique in focusing on four key elements to create the best quality: fabric weight, fibers used, the proper finish and, most importantly, the feel of the finished cloth. Luxury bedding can be a significant investment and Sferra wants to make sure customers have all the information they need to make the right decision.

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**table linens**

**Hen House Linens  
Sferra Fine Linens  
Table Vogue**



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# home accessories & giftware



- Lamps
- Candles & diffusers
- Serving Pieces
- Tea Towels
- Art
- Cinda b Travel Bags
- Crabtree & Evelyn
- Decorative Trays
- Lanterns



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|--|--|---|
|  |  | <p>COZY UP<br/>WITH A<br/>GREAT<br/>THROW!!</p> <p>100%<br/>cotton</p> <p>machine<br/>washable</p> <p>made in<br/>the USA</p> |
|  |  |   |