

BUSINESS NEWS

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Bedfellows Owner Gina Proctor Named to Design Advisory Board for Atlanta-based Cinda b

TALLAHASSEE – Gina Southerland Proctor has been named to the Design Advisory Board of Cinda b brand handbag, travel bag and accessories. The MADE IN THE USA product is one of the fastest-growing in the industry combining bold unique modern prints with casual chic functionality.



Made in the USA

For founder Cinda Boomershine, it was as important to produce American handbags as it was to create American jobs. Teaming up with one of the most experienced, well-known handbag sewing companies in the country, each and every cinda b product is proudly made in Fort Wayne, Indiana. One of the fastest-growing handbag, travel bag and accessory companies, cinda b combines bold unique modern prints with casual chic functionality. All products are made from the latest poly/nylon fabrics, making them durable, water-resistant and machine washable.

Gina Proctor teamed with cinda b in 2011 to bring the best lines to Tallahassee. "Our customers love the cinda b handbags and travel bags for themselves and for gifting. Because the bags are both durable yet soft enough for monograms, the fashion forward styles have been well received. The fact that they are made in the USA is important as well for our national economy."

Cinda

With a passion for color and design, Cinda Boomershine started her interior design firm in 2002 in Atlanta. After earning industry recognition for her fresh and functional approach, Cinda joined the cast of TBS's *Movie and a Makeover* as the on-air design expert for 8 years. Running from client to client, and all places in-between, Cinda found herself searching for that perfect, everyday bag that was just as stylish and fun as it was versatile and functional. **In 2004, she launched the cinda b brand.**

Casual Chic

Cinda finds inspiration for her designs and patterns in all facets of her life, from her frequent travels to classic artists and modern fashion trends. The silhouettes for her handbags and accessories are born from her own on-the-go lifestyle. Always looking forward to next season, Cinda's search for inspiration is unending, and her unique styles, fashionable patterns and fun color ways give fresh meaning to "casual

chic".

Gina Proctor is pleased to be part of the cinda b Design Advisory Board saying, "I met Cinda last summer and so connected with her. I look forward to teaming with Cinda and the Design Board on product style, design features, color ways and more. This is an exciting opportunity!" This brand offers hundreds of style and color combinations. The product is carried in more than 1,000 specialty shops and boutiques in all 50 states. To view the product locally visit Bedfellows, 1495 Market St., Tallahassee, FL. 850-893-1713

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